



2025

MEETING SPONSOR INFORMATION



Accessing medical imaging
professionals across the State of Ohio.



You will have the unique opportunity to connect with a diverse audience of professionals dedicated to advancing the field of radiologic technology. Your support not only enhances our educational programs and events but also demonstrates your commitment to fostering innovation and excellence in medical imaging.

By partnering with the OSRT, your organization will benefit from increased visibility and recognition within the medical imaging community. Join us in our mission to support radiologic technologists and enhance patient care by becoming a valued sponsor. Together, we can make a significant impact on the future of radiologic science in Ohio.

We look forward to collaborating with you to create a partnership that amplifies your brand's presence in this vital industry. Whether you choose to sponsor a specific event or engage in a long-term commitment, your involvement will be instrumental in driving progress and supporting the professional development of radiologic technologists.

This packet contains information and pricing on the events listed below. For more information on sponsorship opportunities, please contact us. Let's work together to advance the field of radiologic technology and make a lasting difference in healthcare.





STUDENT & EDUCATOR SYMPOSIUM

APRIL 10-11, 2025

HILTON COLUMBUS/POLARIS

PLAN TO JOIN THE OSRT FOR THE SYMPOSIUM AND REACH 450+ PARTICIPANTS WITH YOUR COMPANY'S INFORMATION.

THE DEADLINE TO REGISTER IS MARCH 15

*Purchase of a vendor table includes a skirted table with 2 chairs, 2 continental breakfasts on Thursday and Friday, 2 lunches on Thursday, a hyperlink in the meeting app, and a 3-month block of web ad space. Vendors wanting CE will need to register as a meeting attendee.

**600 lanyards to be purchased and shipped to the OSRT Executive Office by the sponsor no later than March 24.

Purchase of a food event, quiz bowl rounds, or educational session includes an announcement of sponsorship and logo/graphic ad placement before the session.

All sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Vendor Table*	\$400
Continental Breakfast	\$400
Refreshment Break	\$200
Quiz Bowl Sponsorships (5 rounds)	\$150
One Educational Session	\$50
Educator Luncheon	\$250
Meeting Lanyards**	see note
Infographic ad between sessions	\$100
Graphic ad in the meeting app	\$50
30-second video between sessions	\$100
Student Vendor Table (table/chairs only)	\$35

SES Vendor Application





VIRTUAL EDUCATIONAL SESSION

JUNE 2025

JOIN US IN THE VIRTUAL WORLD!

A break video ad is either a 90-second video or four (4) presentation slides provided by the sponsor. These would run between each educational presentation.

*Purchase of an entire virtual session includes a break video ad and a 3-month block (\$250 value) of web ad space.

All sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Break Video Ad	\$150
Educational Session	\$50
Entire Virtual Session*	\$300

Virtual CE Vendor Application





ANNUAL MEETING

SEPTEMBER 26 - 27, 2025

UNIVERSITY OF CINCINNATI
BLUE ASH COLLEGE

PLAN TO JOIN THE OSRT FOR OUR ANNUAL MEETING. WE ANTICIPATE 50-60 ATTENDEES FOR THIS MEETING THAT CATERS TO THE NEEDS OF TECHNOLOGISTS.

*Purchase of a vendor table includes a skirted table with 2 chairs, 2 continental breakfasts, 2 lunches on Friday, a hyperlink in the meeting app, and a 3-month block of web ad space. Vendors wanting CE will need to register as a meeting attendee.

Purchase of a food event, quiz bowl rounds, or educational session includes an announcement of sponsorship and logo/graphic ad placement before the session.

All sponsors will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members.

Vendor Table*	\$150
Refreshment Break	\$50
Continental Breakfast	\$100
Student vendor table (table/chairs only)	\$20
One Educational Session	\$50
Business Session Lunch	\$100
Francine Todd Memorial Reception	\$250
Infographic ad between sessions	\$50
30-second video ad between sessions	\$100
Graphic ad in the meeting app	\$50

**Annual Meeting
Vendor Application**





LEADERSHIP ACADEMY

JUNE 27-28

THE LEADERSHIP ACADEMY IS A TWO-DAY SESSION FOR OSRT MEMBERS THAT WILL INTRODUCE PARTICIPANTS TO THE INS AND OUTS OF VOLUNTEERING AND LEADERSHIP IN A PROFESSIONAL NON-PROFIT ORGANIZATION.

Tote bags for participants (max. of 15), 3-months of Web Ad space, and advertisement throughout both days

Sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members

Leadership Academy	\$300

Leadership Academy
Vendor Application



https://www

**WEBSITE
ADVERTISING**

**BE VISIBLE TO MEDICAL
IMAGING AND RADIATION
THERAPY PROFESSIONALS
ACROSS OHIO! SAVE YOUR
SPOT ON THE OSRT WEB
WITH MONTHLY POSTING
OPTIONS.**



Memberships

Join Now



Recognitions

Browse

**Made
You
Look**

Advertise with us!





1 month	\$100
3 months	\$250
6 months	\$375
9 months	\$500
12 months	\$600

Click the icon to the right for additional information on website advertising, ad specifications, and terms and conditions, in our comprehensive web ad media document on the OSRT website.

**Sponsor & Advertise
with the OSRT**






FOUNDATION GRANTS AND AWARDS

**FINANCIALLY
SUPPORTING STUDENTS
AND RADIOLOGIC
TECHNOLOGISTS
ENGAGED IN EDUCATION
AND RESEARCH TO
PROMOTE THE HIGHEST
QUALITY PROFESSIONAL
PRACTICE.**

Your company's financial funding will allow the OSRTERF to offer financial support to Radiologic Technology students and Registered Technologist and Therapists. Student Grants are awarded and a student Case Study Presentation Competition is held at the Student and Educator Symposium. Technologists and Therapist grants and Case Study Presentation Competition take place at the Annual Meeting. All donations will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members. Deadline for student sponsorships is March 1; deadline for technologist/therapist sponsorships is August 1.




Fund a grant in your company's name	\$500
Sponsor Case Study Competition winner	\$300
Contribute to the OSRTERF	\$300
Contribute to the OSRTERF	\$200
Contribute to the OSRTERF	\$100

**Sponsorship to the
Foundation** 

Thank you!

**THANK YOU FOR
CONSIDERING OUR
SPONSORSHIP
OPPORTUNITIES.**



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